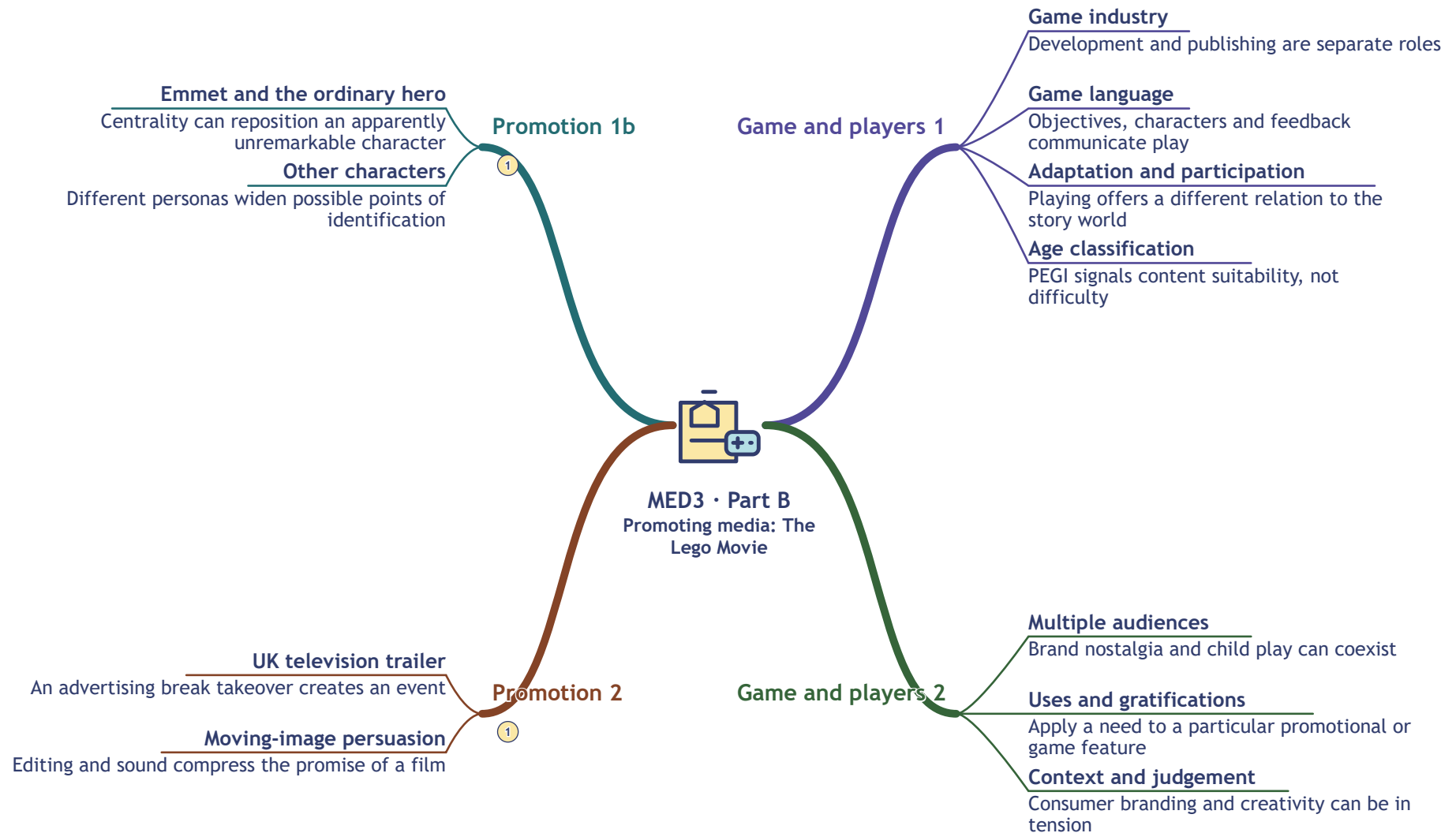




1. Promotion 1b → Promotion 2: Franchise ownership supports connected promotion