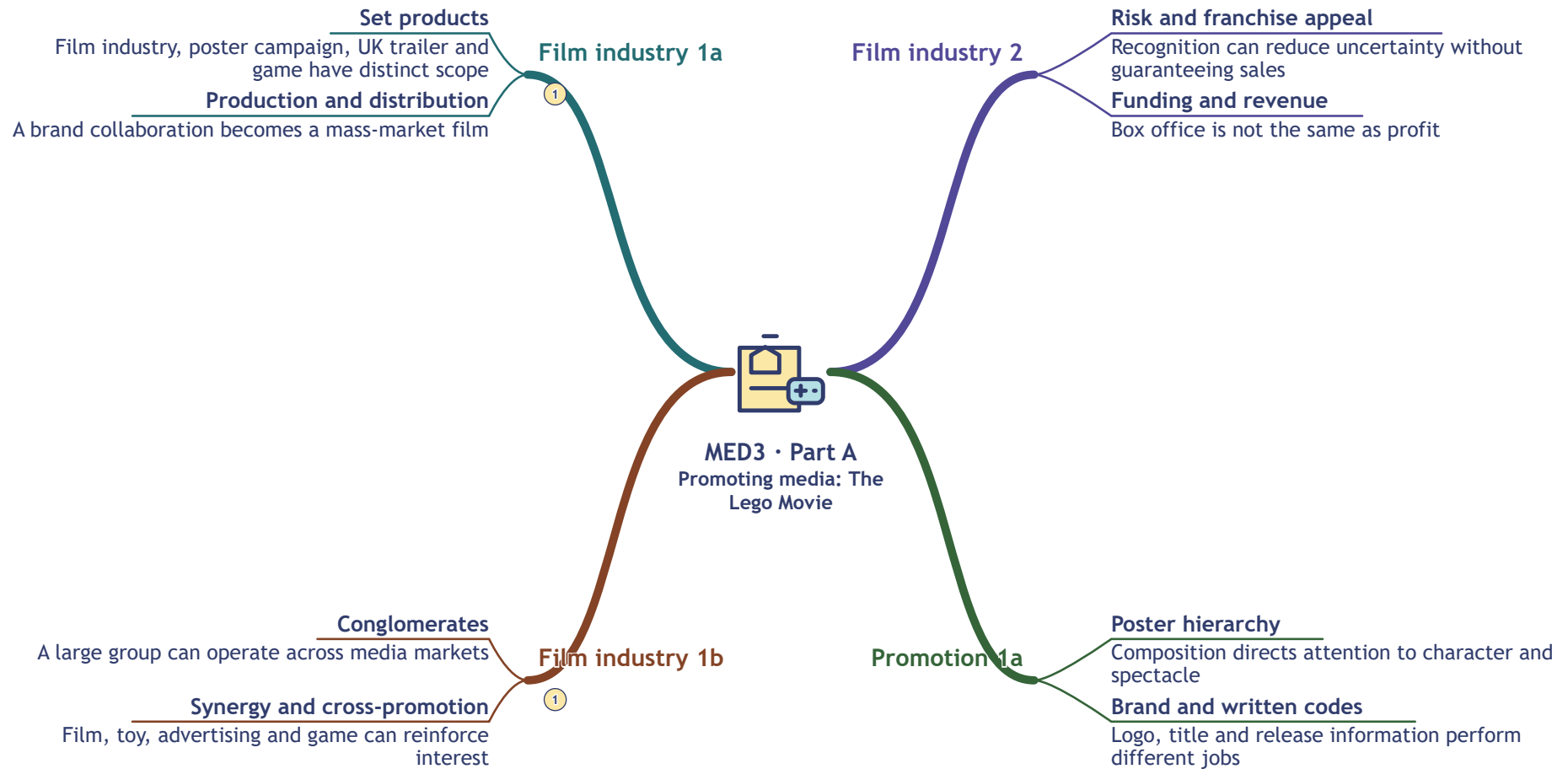




1. Film industry 1a → Film industry 1b: Franchise ownership supports connected promotion