



MED4 Music magazines: MOJO

Personal learning checklist | 1 of 1

OCR GCSE Media Studies J200 | Components 2 · Specification 2d Section A magazines

Name _____ Class _____ Date _____

Tick one box for each statement. Red: need help. Amber: partly confident.
Green: can do independently.

Use actual teacher-selected issues, radio episode and news samples. Follow the certification-year live magazine brief. Quick checks do not certify extended analysis or original production.

I can	Red	Amber	Green
Cover language			
Select and study the required MOJO covers and complete standard edition.	☐	☐	☐
Analyse masthead, coverlines, selling lines and visual hierarchy.	☐	☐	☐
Explain house style, typography and colour using the selected issues.	☐	☐	☐
Analyse portrait framing, gaze, lighting and written anchorage.	☐	☐	☐
Representation and culture			
Explain how editorial choices construct musical authority and authenticity.	☐	☐	☐
Evaluate gender, age, voice, visibility and omissions with sampled evidence.	☐	☐	☐
Explain preferred and alternative audience readings of the heritage identity.	☐	☐	☐
Connect music culture, nostalgia and social context to actual features.	☐	☐	☐
Industry and readership			
Explain period-specific ownership and portfolio relationships.	☐	☐	☐
Explain sales, subscriptions, advertising and diversification.	☐	☐	☐
Distinguish circulation, readership and different digital measures.	☐	☐	☐
Analyse niche targeting using actual editorial and advertising evidence.	☐	☐	☐
Explain relevant publishing ethics, legal responsibilities and complaints arrangements.	☐	☐	☐
Apply uses and gratifications to the actual complete edition.	☐	☐	☐

My next revision priority _____