



MED1 Media framework and analysis

Personal learning checklist | 1 of 2

OCR GCSE Media Studies J200 | Components 1 & 2 & 3 · Specification 2b, 3b

Name _____ Class _____ Date _____

Tick one box for each statement. Red: need help. Amber: partly confident.
Green: can do independently.

Use actual teacher-selected issues, radio episode and news samples. Follow the certification-year live magazine brief. Quick checks do not certify extended analysis or original production.

I can	Red	Amber	Green
Language and meaning			
Explain the four framework elements and their relationships.	☐	☐	☐
Apply denotation and connotation to a located sign with contextual evidence.	☐	☐	☐
Explain genre repetition, variation, hybridity and intertextuality.	☐	☐	☐
Apply Propp's character functions while explaining the model's limitations.	☐	☐	☐
Representation and contexts			
Explain selection, construction and exclusion in a representation.	☐	☐	☐
Evaluate stereotypes and countertypes using located evidence.	☐	☐	☐
Analyse gender, agency and objectification using feminist approaches.	☐	☐	☐
Explain ideology through patterns of textual evidence and attributed viewpoints.	☐	☐	☐
Connect relevant social, cultural, historical and political contexts to actual choices.	☐	☐	☐

My next revision priority _____



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Industries and audiences			
Distinguish production, distribution, circulation, ownership and funding.	☐	☐	☐
Explain horizontal integration, vertical integration, convergence and synergy.	☐	☐	☐
Distinguish relevant regulatory bodies, codes and online enforcement limitations.	☐	☐	☐
Analyse audience targeting using demographics, psychographics and dated measures.	☐	☐	☐
Apply uses and gratifications to specific product features.	☐	☐	☐
Explain different plausible audience readings with supporting evidence.	☐	☐	☐
Evidence and assessment			
Develop a substantiated analysis from feature to meaning and judgement.	☐	☐	☐
Compare matched evidence and evaluate a claim with a qualified conclusion.	☐	☐	☐
Distinguish assessment objectives and practise evidence-led extended responses.	☐	☐	☐

My next revision priority _____